# R. J. REYNOLDS TOBACCO COMPANY

## CHAIN AUTHORIZATION

**PROMOTION**

CO-MARKETING W/ OTH.
WAWA - 2 PACK SPECIAL
CARD - 40¢ OFF
2 PACK PURCHASE

FROM: J. A. MORRIS #1340
V-MAIL # #42289

**SIS REPORTING INFO**

N/A

**TO: RJR DIVISIONS**

| | | | | |
|---|---|---|---|---|
| 1230 | 1324 | 1326 | 1327 | 1332 |
| 1334 | 1528 | 1530 | 2922 | 1200 |
| 1300 | 1500 | 2900 | | |

**AUTHORIZED FOR STORE NUMBERS**

ALL STORES

**CHAIN**

NAME: WAWA MKT.
CID # 0325.00.00

**BRAND ASSORTMENT**

| QUANTITY | BRAND | LINE NO. |
|---|---|---|
| | Winston All | |
| | Salem - All | |
| | Select - All | |
| | Camels All Ex. Reg | |
| | Recommend placing special card on Best Winston and Salem Product and Camel Lite and filter hard pack. | |
| | TOTAL CTNS. | |

**AUTHORIZED BY**

NAME Kathy Pinto
TITLE Buyer
DATE 2-2-94

DISTRIBUTION DATE ______
SUPPLIER TTC WHSE.
DISPLAY DATE 3-27-95
PAYMENT HQ ✓ STORE ______

51855 1452

**SPECIAL INSTRUCTIONS**

Special 2-pack card will be shipped to all stores March 20th. Ea. store should receive 2 boxes for a total of 400 cards.
- Display is authorized for a 2-week period, starting March 27th. Unit should be placed on top of 3-sided fixture.
- RJR REPS SHOULD NOT MAKE ANY PAYMENT AT STORE LEVEL.

RJR TOBACCO COMPANY

Source: https://www.industrydocuments.ucsf.edu/docs/qthn0000

| DM | T&D | REP |
|---|---|---|
| 1224 | | |
| 1225 | | |
| 1226 | | |
| 1229 | | |
| 1230 | ✓ | 2,4,9,10,11,13 14,15,16 |
| PTC | SAM | |
| ROM | PA | SC |
| RM | PC | MC |
| 1240 | 1242 | SAM |

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